



Guotai Junan Securities (Vietnam): Green Journey for a Sustainable Future

On November 2, 2024, in a garden on the outskirts of Hanoi, the staff of Guotai Junan Securities (Vietnam) (GTJA Vietnam) held a meaningful ESG program aimed at environmental protection and sustainable development. This activity provided an opportunity not only to strengthen team bonds and care for greenery but also brought pride as each member contributed to preserving the environment and connecting with nature.

Green Journey and ESG as the Guiding Principle

ESG represents a set of three standards used to assess and measure a company's sustainability and its impact on the surrounding community: E – Environmental, S – Social, and G – Governance.

As environmental issues become increasingly urgent, GTJA (Vietnam) understands that a sustainably growing business must focus not only on profits but also on environmental and social responsibility. For this reason, ESG has become a guiding principle in all of the company's activities. This recent tree care activity is a concrete example of these efforts.

In the garden, teams were assigned tasks to care for existing trees. They watered, fertilized, pruned branches, and tilled the soil, ensuring healthy growth. Each tree cared for symbolized life and represented GTJA (Vietnam)'s commitment to protecting nature.



Picture 1: GTJA (Vietnam) staff participating in the team-building event. Photo credit: GTJA (Vietnam).

Raising Environmental Awareness

Beyond tree care, this ESG activity held strong educational value, encouraging everyone to raise their environmental protection awareness. Participants actively collected waste around the garden, especially plastic waste. Adhering to waste reduction and increased recycling, waste was meticulously sorted and sent to designated recycling areas.

The program went beyond individual action to convey a powerful message to the community and colleagues: “Let’s join hands to protect the environment through the smallest actions.” Nylon bags, plastic bottles, and packaging were neatly collected, creating a cleaner and healthier environment. These small yet practical actions served as reminders of the importance of minimizing plastic waste and sorting waste to protect the planet.



*Picture 2: GTJA (Vietnam) members receiving ESG-themed eco-friendly fabric bags at the event.
Photo credit: GTJA (Vietnam).*

ESG – The Key to Risk Reduction and Sustainable Development

With a long-term vision, GTJA (Vietnam) recognizes that building a sound ESG strategy helps reduce risks and create sustainable value. Rather than focusing solely on economic gains, ESG sets clear standards and commits to responsibility towards the community and the planet. An effective ESG strategy not only reduces risk but also increases trust from partners, clients, and shareholders, establishing a solid foundation for long-term growth.

GTJA (Vietnam) believes that every seed sown today will bear fruit tomorrow. Through simple actions like tree care, waste collection, and environmental awareness, we are committed to accompanying the community in protecting the planet and building a sustainable, livable future.

GTJA (Vietnam) will continue pursuing ESG goals as a foundation for growth and building a reputable community presence. We believe that only businesses that take responsibility for the environment and society can achieve true, meaningful, and sustainable success.

Guotai Junan Securities (Vietnam)

